

2017 1st Quarter Revenue

Highly-accelerated revenue growth: +21%

PARIS, France – May 9, 2017 – Sidetrade (Euronext: ALBFR.PA), dedicated Artificial Intelligence customer engagement platform, announces a 21% increase, a record quarterly revenue, for the first quarter of 2017.

Highly-accelerated revenue growth: +21%

Revenue * Sidetrade Group (in millions of euros)	2017	2016	Change
Q1 Revenue	5.2	4.3	+21%

**The 2017 data are consolidated and unaudited.*

For the first time in its history, Sidetrade has surpassed the €5 million mark in quarterly revenue. During the first quarter of 2017, Sidetrade Group's consolidated revenue showed a 21% growth compared to the first quarter of 2016, which had already grown by 14%.

This accelerated growth was made possible by continued investment in sales and marketing coupled with the launch of the predictive software Sidetrade Payment Intelligence (SPI).

This momentum is all the more encouraging, as it currently receives marginal contributions from the BrightTarget and Iko System solutions, which are in the business integration phase at Sidetrade Group.

Prestigious new accounts in this quarter include KPMG UK, STEF for the entire group, House of HR (Germany, Belgium, France, The Netherlands, Poland, Portugal, Romania, Switzerland), Gefco across 15 new countries, and Cegos in France...

Olivier Novasque, CEO of SIDETRADE Group, states:

"2017 has begun on an excellent footing. This first quarter's performance is, first and foremost, a result of very good strategy execution. The work in strengthening our salesforce, accelerating global development and innovating with predictive solutions over the last three years has proven effective. Our priority now is to create the first Artificial Intelligence platform that covers the entire customer cycle. This is a unique offering that allows companies to develop sales and speed up their cash flow."

Upcoming meetings

General shareholders' meeting: June 22, 2017, Headquarters (11:00 - 12:30)
2017 1st Quarter Revenue: July 20, 2017 (after the stock exchange)



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In the event of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (EURONEXT: ALBFR.PA) is reshaping Customer Engagement by placing Artificial Intelligence at the service of Marketing, Sales and Finance teams to build sales and boost cash flow.

Sidetrade's technology harnesses Artificial Intelligence to unearth unexploited growth opportunities, build sales, improve retention, predict customer payment behavior and multiply cash-flow generation. More than 1,500 companies, of all sizes and sectors, in 80 countries, are already employing AI Sidetrade solutions for sustainable growth. Sidetrade enables a new level of collaboration between Marketing, Sales, Finance, and Customer Service teams to accurately evaluate, predict and increase customer performance and secure competitive advantage.

With its Sidetrade Payment Intelligence Solution (SPI), Sidetrade use predictive data science to take the guesswork out of the customer relationship.

The advanced use of machine learning and human collaboration is empowering businesses to proactively improve operational effectiveness by streamlining the processes related to sales prospecting, Credit Management and customer support.

To learn more, visit www.sidetrade.com and follow us on Twitter @sidetrade.