

Sidetrade financial calendar 2017

Paris, France – 20 January 2017 – Sidetrade (Euronext: ALBFR.PA), the leading global provider of Predictive Sales-to-Cash solutions, announces its financial calendar 2017.

Annual Revenue 2016

January 24th 2017 (after Stock Market Close)

Annual Results 2016

April 25th 2017 (after Stock Market Close)

First Quarter Sales 2017

May 9th 2017 (after Stock Market Close)

Annual Shareholder meeting

June 22nd 2017 at 11:00 AM

First Half Revenue 2017

July 20th 2017 (after Stock Market Close)

First Half Results 2017

September 19th 2017 (after Stock Market Close)

Third Quarter Revenue 2017

October 24th 2017 (after Stock Market Close)

Annual Revenue 2017

January 23rd 2018 (after Stock Market Close)

Diary

2016 Revenue: 24 January 2017 (after Stock Market close)



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In the event of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (EURONEXT: ALBFR.PA) is the leading global provider of Predictive Sales-to-Cash solutions, delivering high value creation over the customer journey. Its unique Cloud-based platform, seamlessly integrates with existing CRM and ERP.

It leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,000 companies, of all sizes and sectors, in 65 countries, employ AI Sidetrade solutions for sustainable growth.

Sidetrade enables a new level of collaboration between Marketing, Sales, Finance, and Customer Service teams to accurately evaluate, predict and increase customer performance and secure competitive advantage. With its Sidetrade Payment Intelligence Solution (SPi), Sidetrade use predictive data science to take the guesswork out of the customer relationship.

Combining advanced machine learning and human collaboration empowers businesses to proactively improve operational effectiveness of the end-to-end customer cycle via Smart Sales Engagement and streamlined Cash Collection and Case Management processes.

For more information, visit www.sidetrade.com and follow us on Twitter @sidetrade.