

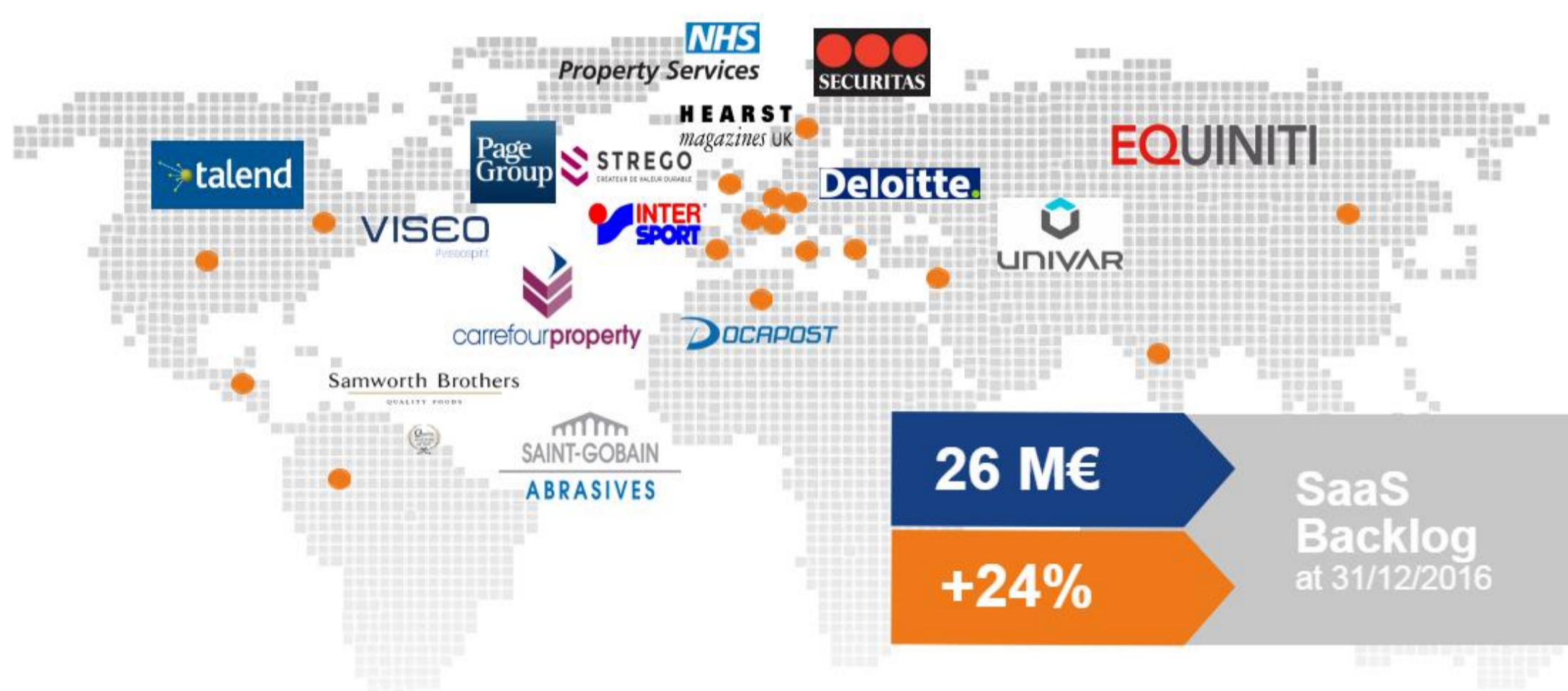
SIDETRADE PRESENTS ITS ANNUAL RESULTS 2016

A FURTHER YEAR OF GROWTH



2016 evolution compared to 2015

INCREASE OF THE SUBSCRIBER BASE



REINFORCEMENT WITHIN THE ARTIFICIAL INTELLIGENCE DOMAIN



SOUND FINANCIAL POSITION



“ Olivier Novasque, CEO of Sidetrade:

Technological progress isn't linear, it's exponential. The software industry has taken 15 years to reach the Cloud era. It's going to need less than five to reach the far more disruptive era of Artificial Intelligence.

Today, the burning issue for businesses is the intelligent use of data to enable faster, easier creation of added value. The most successful companies have already begun experimenting with Artificial Intelligence to move their businesses forward through short, task-driven projects.

With our unique customer engagement platform, Sidetrade is now able to put Artificial Intelligence at the heart of company customer relations to both increase sales and boost cash flow.

Find out more on www.sidetrade.com



Sidetrade (EURONEXT: ALBFR.PA) is the most compelling A.I. Software Company shaping the future of Customer Engagement and empowering Marketing, Sales and Finance people to grow sales and accelerate cash.

Seamlessly integrated with existing CRM and ERP, Sidetrade leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies, of all sizes and sectors, in 80 countries, employ AI Sidetrade solutions for sustainable growth.