

2018 First Quarter Revenue

Highly-accelerated revenue growth in Q1 2018: 14%

PARIS, France – 9 May 2018 | Sidetrade (Euronext Growth: ALBFR.PA), Artificial Intelligence customer engagement platform, announces a 14% increase in Q1 revenues for 2018.

Olivier Novasque, Founder and CEO of Sidetrade, had this to say about the announcement:

 *As we anticipated, Sidetrade has delivered a successive thirteenth quarter of double-digit revenue growth, confirming its accelerated growth.*

The results speak for themselves and our excellent start of the year underlines both the relevance and the strong early execution of our new strategic plan Aim2020. Much remains to be done but we have already maximized this first quarter by streamlining the sales and marketing teams from our recent company takeovers to establish a single unified organization ready to deliver our offering across all of the countries in which we are present. This exercise in rationalization, integration, and synergy gives us unique sales and marketing clout that we are now in a position to leverage for our entire offering and fulfill our aim of democratizing Artificial Intelligence and putting it the benefit of our business customer market.

Our convergence efforts now have us ideally aligned to achieve our goal: be the Artificial Intelligence customer engagement platform of choice for today's leading companies."

Highly-accelerated revenue growth in Q1 2018: 14%

Sidetrade Group (in million euro)	2018	2017	Variation
Q1 Revenue	5.9	5.2	+14%

The 2018 data is consolidated and unaudited.



In the first quarter of 2018, Sidetrade Group generated consolidated revenue of €5.9 million, an increase of 14% compared to the first quarter of 2017, which already saw a 21% increase.

The Board of Directors is confident of its ability to continue this upward growth trend across business activity in 2018.

Next publication

General shareholders' meeting: 21 June 2018, Headquarters (11:00 am- 12:30am)
2018 First Semester Revenue: 24 July 2018 (after Stock Market close)

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In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) is the most compelling A.I. Software Company shaping the future of Customer Engagement and empowering Marketing, Sales and Finance people to grow sales and accelerate cash.

Seamlessly integrated with existing CRM and ERP, Sidetrade leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies, of all sizes and sectors, in 80 countries, employ AI Sidetrade solutions for sustainable growth.

Sidetrade enables a new level of collaboration between Marketing, Sales, Finance, and Customer Service teams to accurately evaluate, predict and increase customer performance and secure competitive advantage.

With its Artificial Intelligence platform, Sidetrade use predictive data science to take the guesswork out of the customer relationship.

For more information, visit www.sidetrade.com and follow us on Twitter @Sidetrade.