

2017 Semi-Annual Liquidity Contract Report

PARIS, France – 7 July 2017 – Sidetrade (Euronext Growth: ALBFR.PA), dedicated Artificial Intelligence customer engagement platform, announces their semi-annual liquidity contract report.

Under the liquidity contract entrusted to Gilbert Dupont, brokerage firm, by the Sidetrade Group, the assets shown in the liquidity account at June 30, 2017 were:

Number of shares: 3,065
Cash balance of the liquidity account: 195,227.8 €

It should be noted that, in the annual balance sheet of 31 December 2016 (see press release of 17 January 2017), the assets shown in the liquidity account were:

Number of shares: 3,415
Cash balance of the liquidity account: 204,433.48 €

Next announcement

2017 First-Half Revenue: 20th July 2017 (after Stock Market close)



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In case of a discrepancy between the French and English versions of this press release, only the French version should be deemed valid.

About Sidetrade (www.sidetrade.com)

Sidetrade (EURONEXT GROWTH: ALBFR.PA) is the most compelling A.I. Software Company shaping the future of Customer Engagement and empowering Marketing, Sales and Finance people to grow sales and accelerate cash.

Seamlessly integrated with existing CRM and ERP, Sidetrade leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies, of all sizes and sectors, in 80 countries, employ AI Sidetrade solutions for sustainable growth.

Sidetrade enables a new level of collaboration between Marketing, Sales, Finance, and Customer Service teams to accurately evaluate, predict and increase customer performance and secure competitive advantage.

With its Artificial Intelligence platform, Sidetrade use predictive data science to take the guesswork out of the customer relationship.

The advanced use of machine learning and human collaboration empowers businesses to proactively improve operational effectiveness of the end-to-end customer cycle via smart sales prospecting, streamlined cash collection and case management processes.

For more information, visit www.sidetrade.com and follow us on Twitter @Sidetrade.