

SIDETRADE 2017 1st QUARTER REVENUE

A RECORD QUATERLY REVENUE 

€5.2M

Q1 REVENUE

+21%

CHANGE
VS 2016

INVESTMENTS PAID OFF

STRENGTHENING OF SALES AND MARKETING TEAMS

LAUNCH OF THE PREDICTIVE SOLUTION,
SIDETRADE PAYMENT INTELLIGENCE (SPI)

INCREASE OF THE SUBSCRIBER BASE



Olivier Novasque, CEO of SIDETRADE Group

2017 has begun on an excellent footing.

This first quarter's performance is, first and foremost, a result of very good strategy execution. The work in strengthening our salesforce, accelerating global development and innovating with predictive solutions over the last three years has proven effective.

Our priority now is to create the first Artificial Intelligence platform that covers the entire customer cycle. This is a unique offering that allows companies to develop sales and speed up their cash flow.

Find out more on www.sidetrade.com



Sidetrade (EURONEXT: ALBFR.PA) is the most compelling A.I. Software Company shaping the future of Customer Engagement and empowering Marketing, Sales and Finance people to grow sales and accelerate cash.

Seamlessly integrated with existing CRM and ERP, Sidetrade leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies, of all sizes and sectors, in 80 countries, employ AI Sidetrade solutions for sustainable growth.